

Message Text

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ACTION EB-08

INFO OCT-01 EUR-12 ISO-00 FEA-01 AGRE-00 CEA-01
CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07 INT-05
L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05 SS-15
STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01
/096 W

-----271202Z 010590 /45

R 270745Z APR 77

FM AMCONSUL OPORTO

TO SECSTATE WASHDC 0954

INFO AMEMBASSY LISBON

UNCLAS OPORTO 0124

E.O. 11652:N/A

TAGS: ETRD

SUBJ: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION

REF: STATE 085744

1. FOLLOWING IS CURRENT AND PLANNED CAPACITY OF PORTUGUESE
SHOE INDUSTRY BASED ON DATA SUPPLIED BY RELIABLE INDUSTRY
SOURCES. FIGURES ARE IN MILLION OF PAIRS AND ONLY REFLECT
CONVENTIONAL FOOTWEAR, I.E. FOOTWEAR WITH LEATHER UPPERS.

	1976	1977	1978	1979	1980	1981
WOMENS	9.5	10.3	11.3	12.5	14.0	15.2
MENS	5.1	5.3	5.8	6.4	7.2	7.8
CHILDRENS	4.5	4.8	5.0	5.3	5.8	6.1
TOTAL	19.1	20.4	22.1	24.2	27.0	29.1

WE BELIEVE 1980/1981 FIGURES ARE INFLATED.

2. INDUSTRY CIRCLES REPORT THAT INVESTMENTS HAVE SIGNIFICANTLY
INCREASED OVER THE PAST FEW MONTHS EITHER BECAUSE OF SUDDEN
AVAILABILITY OF FUNDS OR UNDERSTANDING THAT LOANS (PARTICULARY
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FOR EXPORT TRADE) WILL BE FORTHCOMING. ONE MAJOR IMPORTER OF
SHOEMAKING EQUIPMENT REPORTS THAT 1ST. QUARTER 1977 SALES WERE
BEST ON RECORD IN 14-YEAR HISTORY OF COMPANY. FOOTWEAR PRODUCTION
IS SAID IN GENERAL TO BE MOVING SOUTH IN EUROPE. LARGER THAN
NORMAL NUMBER OF EUROPEAN BUYERS AND MANUFACTURERS ARE CURRENTLY
SEEKING TO BUY PORTUGUESE-MADE SHOES. EXPORT SALES ARE EXPECTED
TO RISE FASTER THAT HOME MARKET SALES. MOST PROFITABLE EXPORT

MARKET FOR PORTUGUESE-MADE SHOES HAS BEEN AND IS EXPECTED TO CONTINUE TO BE IN EFTA COUNTRIES. MAJOR PORTUGUESE EXPORTERS SHOW LITTLE INTEREST IN US MARKET.

3. EXPORTS OF CONVENTIONAL FOOTWEAR IN MILLIONS OF PAIRS VALUED IN MILLIONS OF DOLLARS DURING PAST FIVE YEARS ACCORDING TO NATIONAL INSTITUTE OF STATISTICS ARE:

	1972		1973		1974	
DESTINATION	PAIRS	VALUE	PAIRS	VALUE	PAIRS	VALUE
EFTA	1.5	3.8	1.6	5.0	1.6	6.0
EEC	1.6	3.9	1.2	4.2	1.3	4.8
PORT.						
OVERS.	0.6	2.0	0.7	2.6	0.5	2.3
US	0.3	0.7	0.06	0.3	0.08	0.5
OTHER	0.2	0.6	0.2	0.9	0.3	1.3
TOTAL	4.2	11.0	3.76	13.0	3.78	14.8

	1975		1976(JAN-OCT)	
DESTINATION	PAIRS	VALUE	PAIRS	VALUE
EFTA	2.9	11.7	2.8	13.8
EEC	0.5	1.9	0.6	2.6
PORT.				
OVERS.	0.2	1.1	0.1	0.8
US	0.06	0.4	0.04	0.2
OTHER	0.5	3.0	0.5	3.4
TOTAL	4.16	18.1	4.04	20.8

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NO PROJECTIONS AVAILABLE FOR NEXT FIVE YEARS. SHOULD CURRENT INVESTMENT CLIMATE CONTINUE AND LABOR PROBLEMS NOT WORSEN, WE ESTIMATE EXPORTS MIGHT REACH 6 MILLION PAIRS BY 1980. PORTUGUESE ENTRY INTO EEC COULD PUSH FIGURES HIGHER WITH INCREASED PROPORTIONAL SHARE TO EEC COUNTRIES.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FOOTWEAR, PRODUCTION DATA
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977OPORTO00124
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Film Number: D770146-1222
Format: TEL
From: OPORTO
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770414/aaaaalqw.tel
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Litigation Codes:
Litigation History:
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SAS ID: 2679394
Secure: OPEN
Status: NATIVE
Subject: NON-RUBBER FOOTWEAR STATISTICAL INFORMATION
TAGS: ETRD, PO
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/f24ac19c-c288-dd11-92da-001cc4696bcc
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